

2016 • 2017

EPIC

— Leadership Accelerator —






**SPONSORSHIP
PACKET**

Sponsorship of the 2016-2017 E.P.I.C. Leadership Accelerator

Shockingly Different Leadership has a variety of sponsorship and partnership opportunities available for interested organizations who would find value in networking with key decision makers and purchasing influencers in the corporate, government, and non-profit sectors. Most sponsorships allow for ample networking time in a variety of settings.

For this program, we anticipate 30 executive leader participants, 250 EPIC Live! VP & CXO attendees, 100 HR & talent development executives, and a media reach of at least 500K contacts. What an excellent, premium niche of influential decision-makers in which you will be prominently featured!

Sponsorship Type	Amount	Description
 Signature Sponsor	\$20,000	Available to one corporation or individual who will be recognized as the primary sponsor of the current year's class participants. A customized sponsor package will be jointly comprised by SDL and Signature Sponsor.
 Leadership Sponsor	\$15,000	<p>VIP Privileges:</p> <ul style="list-style-type: none"> Up to 2 approved Accelerator participants in current year's program Acknowledgement from the podium at all in-person events Acknowledgement during all virtual events 4 tickets to the year-end graduation & alumni celebration at EPIC Live! First right of refusal of sponsorship for the next year's Accelerator <p>Onsite:</p> <ul style="list-style-type: none"> Priority option to serve as speaker, panelist, or moderator during events Invitation to VIP Breakfast during EPIC Live! Opportunity to distribute a piece of promotional material in the student folders and the EPIC Live! registration packets (flyer, brochure, and business cards only) Company logo and description in all workbooks Opportunity to provide company branded gift items Signage recognition at all events. <p>Electronics:</p> <ul style="list-style-type: none"> Logo and link on website A 50-word description on the website and eBrochure to advertise your firm's products and services Company information listed on PowerPoint slides <p>Media:</p> <ul style="list-style-type: none"> Exclusive news release recognition announcing support of the Accelerator
 Strategy Sponsor	\$10,000	<p>VIP Privileges:</p> <ul style="list-style-type: none"> Up to 1 approved Accelerator participant in current year's program Acknowledgement from the podium at all in-person events Acknowledgement during all virtual events 2 tickets to the year-end graduation & alumni celebration at EPIC Live! <p>Onsite:</p> <ul style="list-style-type: none"> Second-priority option to serve as speaker, panelist, or moderator during events Company logo and description in all workbooks Signage recognition at all events. <p>Electronics:</p> <ul style="list-style-type: none"> Logo and link on website <p>Media:</p> <ul style="list-style-type: none"> Special news release recognition

Mailing Address: 4480-H South Cobb Drive, PMB 219, Smyrna, GA 30080
Physical Address: 2121 NewMarket Parkway, Ste. 108, Marietta, GA 30067



service@shockinglydifferent.com



770-384-1103



www.shockinglydifferent.com

Development Sponsors	\$250-\$7500	<p>We have a variety of supplementary sponsorship/ partnership opportunities: See list below for monetary and/or in-kind opportunities.</p> <ul style="list-style-type: none"> • Host Location Sponsor(s) [\$7500]: Host one of our in-person sessions at your location or at a sponsored location. Includes meeting room and food & beverage for a maximum of 100 participants; Name and logo in multiple locations throughout meal & break areas on the days of sponsorship. Company logo and link included on website. Sponsorships may be monetary and/or in-kind. • Meal-only Sponsor(s): Food & beverage for a maximum of 100 participants; Name and logo in multiple locations throughout meal & break areas on the days of sponsorship. Sponsorships may be monetary and/or in-kind. <ul style="list-style-type: none"> - Breakfast Sponsorships: \$500 per day - Lunch Sponsorships: \$1500 per day - Happy Hour Sponsorship: \$1500 (2 available) - Dinner Sponsorships: \$2000 per day • Graduation & Alumni Celebration Location Event Sponsors: [\$5000]: Available to up to 5 corporations or individuals who will be recognized as important event sponsors. Company logo and link on website. • Virtual Events Sponsor [\$1500]: Host one of our virtual business strategy sessions. Full media package and opportunity for 3 minute presentation during the event. • Media Sponsor [Equivalency varies]: Advertising SDL's events, feature stories, and press releases to local demographics. • Printing Sponsor:[Equivalency varies] Printing of workbooks, program agendas, event signage, etc. • Gift Sponsor [\$500-\$7500]: Ideas include: IPAD accessories, restaurant gift certificates, CD/DVD holders, drinkware, stress balls, stadium seat cushions, golf balls, mouse pads, BBQ aprons, golf towels, etc. Sponsorships may be monetary and/or in-kind. • Lanyard/Badge Sponsor [\$1000] Sponsorships may be monetary and/or in-kind.
Business Cards or Flyers	\$300	Businesses can provide 250 business cards to be given to each participant, alumni, and guest during the current class year.

For more information: Contact EPIC Customer Service at service@shockinglydifferent.com.

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Sponsorship Form for the 2016-2017 E.P.I.C. Leadership Accelerator

Please complete form and email or mail to the contact info below:

Name of Organization	
Contact Person	Title
Address	
City/State/Zip	Phone
Email	Website
Type of Sponsorship Desired:	
Amount of Monetary Sponsorship and/or In-kind Donation:	
Please choose the form of payment: <input type="checkbox"/> Check (Mail to mailing address below) <input type="checkbox"/> Bank Transfer (Contact us to make arrangements) <input type="checkbox"/> Credit Card (We will send you an online link)	
Additional Notes/Comments:	

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