

Expert Focus: OPTIMIZING WORKFORCES

Chief Strategic Consultant for L&D, HR & OD/OE Leaders

World of Work Futurist - Facilitator - Leadership Coach - Organizational Effectiveness Strategist - Speaker - Author

Areas of Specialty:

Organizational & Leader Effectiveness
Blended Workforces
Current Megatrends in the World of Work
Accelerated Career Advancement & Progression



KARAN
Ferrell-Rhodes

FOUNDER & CEO
SHOCKINGLY DIFFERENT LEADERSHIP

SPEAKING

TOPICS

Topics can be presented in seminar,
webinar, or workshop format

CURRENT MEGATRENDS IN THE WORLD OF WORK

Companies and industries are changing by the nanosecond in order to survive in today's world.

Developing and preparing your top talent to be capable to lead through the challenges of both today AND tomorrow is a huge priority for most organizations.

However, most old approaches have proven to be outdated and expensive, with a low return on investment.

Based on her research involving over 7000 executives and her curation of today's hottest megatrends occurring in the world of work, you will join Karan in "peeking around corners" to assess key drivers of the future that most professionals have missed or not yet considered.

Common topics: HIPO/talent development, technology, legal risks, blended workforces, employer branding, inclusive workplaces, strategic partnerships, big data, and more!

Learn about the hot topics of focus that you should immediately infuse into your people strategy to prepare your org to remain industry and market competitive both in the short and long-term.

AUDIENCE TAKEAWAYS

- Gain insights on the hottest megatrends occurring in the world of work
- Understand how to ensure relevant trends are infused into your strategic planning process

HOW TO LEAD "AT THE TOP OF YOUR GAME" & IGNITE A LEADERSHIP BRAND ON FIRE!

Everyone has a "game". Your "game" is your area of specialty, dominance, or expertise in which you naturally thrive.

The common thread that all elite product, service, and people leaders have in common is that they use their differentiating value to master the "game" in their organization, profession or industry. Those who reach the pinnacle of leadership at the elite levels, enjoy a place of nirvana and fight like heck to stay there.

However, so few ever actually reach the top of their true potential and it has been Karan's life's work to understand the root causes as to why. She shares insights from her lifelong fascination with how exemplary leaders are able to accomplish what the other 95% of the population aspires to, but rarely achieves.

Join Karan as she presents how to use the more powerful tactic of leadership branding to increase your impact, build your own legend of raving fans, and lead at the top of your game!

AUDIENCE TAKEAWAYS

- Learn the components of a leadership brand, why it is important, and how to manage it
- Learn the top 7 methods elite leaders use to provide the type of differentiating value which will increase your impact & influence in a way that others are compelled to follow.

WHY COMPANIES MUST PREPARE NOW FOR THE BLENDED WORKFORCE OF THE FUTURE

Whether you like it or not, the "blended workforce" of the future is months vs years away from being reality.

Around 40 percent of today's labor force is made up of non-traditional workers, including freelancers, consultants, contractors, and temporary workers. Forecasts predict that percentage to rise close to 55% within just a few years.

In addition, tomorrow's blended workforce will include a larger percentage technology-driven solutions, such as artificial intelligence, to get work done. The concept of managing one's "team" will have a whole new meaning, provide a litany of challenges, and require a much different set of skills than exists today.

Organizations will look to their HR leaders for direction on how to succeed in the evolving workplace, and HR leaders themselves must rethink how their own work teams will strategize to get work done.

Karan will help audiences explore the benefits and challenges of this new way of working and how to best prepare their organizations for this mind-shift to the inevitable.

AUDIENCE TAKEAWAYS

- Understanding the advantages and risks of blended workforces
- Tips and resources how HR can more effectively lead the change management for their organization

Happy Clients - Big & Small

Facebook - IHG - eSecuritel - British Petroleum
Coca-Cola - SHRM-Atlanta- NonProfitHR - Linkage
Oakland A's - San Jose Earthquakes - SREB
Success Magazine - NSBE - NABA - AACA - Target

Inquire About Booking Karan:

Send email: karan@shockinglydifferent.com
Book an exploratory call: <http://bit.ly/TalkWithKaran>
www.shockinglydifferent.com

LOGISTICS

TRAVELS FROM: Atlanta, Georgia

EXPENSES:

- Flat rate travel expenses within the US but outside of Atlanta are \$1200, with at least a 3 weeks notice (covers air, ground transportation, meals, and incidentals; hotel expenses are separate)
- Client is asked to book and pre-pay for hotel accommodations. Hotel preferences include Marriott, Westin, Hyatt, W, or similar.
- International travel expenses require business class air, ground transportation, meals, incidentals, plus at least 4-star hotel accommodations.

PAYMENT: All checks should be payable to "Shockingly Different". Direct deposit and credit/debit cards also accepted. A W-9 with Federal Tax ID will be provided.

A/V NEEDS:

- Wireless Lavalier
- LCD projector and screen
- Laptop equipped for sound and video output (Karan will bring her presentation on a flash drive)
- Wireless microphones for audiences greater than 50 people
- Sound and A/V Check at least 1 ½ hours before presentation

OTHER: A pre-event conference call between Karan and the client is required to discuss content in order to personalize the experience. Video recordings of Karan's session requires advance approval. She requires a copy of all videos and photos within 30 days of the event.

FEES: Please contact for scoping session and price estimate.

Brief Bio:

Karan Ferrell-Rhodes is the Founder of Shockingly Different Leadership, an international human capital professional services consultancy that helps organizations solve the problem of quickly locating trusted expertise to help them get their "people projects" done. SDL partners with business executives and senior leaders of Learning & Development, Organizational Development, and HR teams to execute business-critical, talent-related initiatives on an on-demand, project, or contract basis.

Immediately before following her passion to share her consulting gifts on a more global scale, Karan held numerous executive positions at the Microsoft Corporation, including leading the human capital strategy for 6 Corporate Vice Presidents and leading the Microsoft Global High Potential Leadership Development Programs, which were ranked in the top 5 global programs by Fortune Magazine, Leadership Excellence, the Best Practices in Leadership Institute, and Workforce Magazine.

Karan loves unleashing the magic which occurs when ambitious, gifted professionals are able to create and implement innovative ideas which boosts their acumen in a way that delivers greater value to their organizations, creates raving fans, builds their brand, and impacts the bottom line.

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