

TOPIC:

HOW TO LEAD AT THE TOP OF YOUR GAME:

Discover the top 7 leadership tactics mastered by the world's most successful leaders



Everyone has a "game."

A game is an area of specialty, dominance, or expertise in which you thrive. Unfortunately, very few individuals or companies are successful in carving out a niche where they are perceived as being elite leaders.

As a veteran leadership and organizational development executive of numerous Fortune 100 corporations, **Karan Ferrell-Rhodes** researched over 10,000 global high-potential leaders and organizations, to pinpoint how they rose to the top of their game in their profession or industry.

She also explored how these elite leaders overcame inhibitors to their rise to the pinnacle of success that only 5% of the population ever achieves.

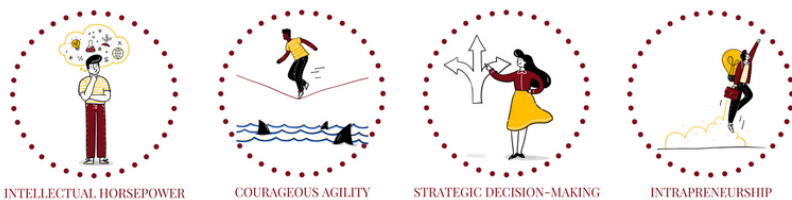
Her discovery was this simple yet powerful idea:

Leaders become elite by providing differentiating value to an urgent, unmet need.

In almost every profession or industry, we find that the shifts required in leader behavior today can be daunting. The most progressive, adaptive and resilient organizations are pushing beyond leadership theory to a focus on "leadership-in-action."

Successful leaders must transform into execution wizards, who are able to respond in the moment to frequently changing workplace and industry dynamics. Now, you have the opportunity to partner with one of the few experts in providing real-time development support to propel "excellence in leadership execution."

There are seven leadership tactics that the research indicates provide the most differentiating value:



THE SEVEN LEADERSHIP TACTICS



SAMPLE OF HAPPY CLIENTS - BIG & SMALL

Facebook - IHG - eSecuritel - British Petroleum - Washington Football Team
Coca-Cola - SHRM-Atlanta - Linkage - Empirix - Toast - EY - Cox Automotive
Oakland A's - San Jose Earthquakes - SREB - Catalant - Emory University
Brightstar - Success Magazine - NSBE - NABA - AACA - Target - Sealed Air

AUDIENCE TAKEAWAYS:

Allow Karan to captivate your audience by sharing:

- how, with only a little effort, individuals can transform their strengths into invaluable differentiators
- how organizations across the world use the seven tactics to create cultures where leadership impact and influence thrives at all levels
- what it looks like when one is performing at a high level and development suggestions to help you continue to sharpen your acumen in all seven areas of focus
- the components of a renowned leadership brand, why it is important, and how to manage it once you establish it

LOGISTICS

TRAVELS FROM:

- Atlanta, Georgia

EXPENSES:

- Flat rate travel expenses within the US but outside of Atlanta are \$1500, with at least a 3 weeks notice (covers air, ground transportation, meals, and incidentals; hotel expenses are separate)
- Client is asked to book and pre-pay for hotel accommodations. Hotel preferences include Marriott, Westin, Hyatt, W, or similar.
- International travel expenses require business class air, ground transportation, meals, incidentals, plus at least 4-star hotel accommodations.

PAYMENT:

- All checks should be payable to "Shockingly Different". Direct deposit and credit/debit cards also accepted. A W-9 with Federal Tax ID will be provided.

A/V NEEDS:

- Wireless Lavalier
- LCD projector and screen
- Laptop equipped for sound and video output (Karan will bring her presentation on a flash drive)
- Wireless microphones for audiences greater than 50 people
- Sound and A/V Check at least 1 ½ hours before presentation

OTHER:

- A pre-event conference call between Karan and the client is required to discuss content in order to personalize the experience. Video recordings of Karan's session requires advance approval. She requires a copy of all videos and photos within 30 days of the event.

FEES:

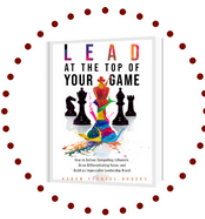
- Please contact for scoping session and price estimate.



A peek into our signature leadership development system

The **Leading at the Top of Your Game Leadership Development Experience** is comprised of a suite of a-la-carte talent development components, all based on the research on the most critical leadership tactics mastered by high performing leaders and organizations, as outlined in the book, **Lead at the Top of Your Game: How to deliver compelling influence, drive differentiating value and build an impeccable leadership brand.**

The acclaimed leadership strategy, tactics and execution framework, developed by Karan Ferrell-Rhodes, is powered by the **Leadership Tactics Diagnostic assessment** and the **Leading at the Top of Your Game workshop**.



THE BOOK



THE ASSESSMENT



THE REPORT



THE WORKSHOP



THE ACCELERATOR



THE COACHING



THE PODCAST



Learn more at <https://ShockinglyDifferent.com>

Based on years of experience working with executive and high potential leaders around the world, **Karan Ferrell-Rhodes** is the leading thinker on **driving impact and influence through differentiated leadership**. Her research has provided insights to numerous organizations on what it takes to tap into the talents, passions and collective genius of a workforce, to empower rapid but valuable leadership initiatives.

ABOUT THE SPEAKER/AUTHOR

Karan has a deep passion for up-leveling leader capability and optimizing organizational workforces. She loves to challenge her clients to be forward looking, inspire others about what is possible, and create a path when one may not yet be crystal clear.

Karan is the founder & CEO of Shockingly Different Leadership (SDL), a global human capital professional services firm that helps corporations execute business-critical People, Learning, Culture & Organizational Effectiveness initiatives. She and her 200+ consultants have worked with executive teams at companies such as Coca-Cola, Microsoft, British Petroleum, Facebook, EY, Raymond James, Major League Baseball (MLB), and Major League Soccer (MLS).

Immediately before following her passion to share her consulting gifts on a more global scale, Karan held numerous leadership positions at the Microsoft Corporation during her 13-year tenure, including leading the human capital strategy for 6 Corporate Vice Presidents and leading the Microsoft Global High Potential Leadership Development Programs, which were ranked in the top 5 global programs by Fortune Magazine, Leadership Excellence, the Best Practices in Leadership Institute, and Workforce Magazine.

During her last position, she was responsible for leadership development and capability for the top 4% of global leaders at Microsoft, all of whom were identified on succession slates for key roles of global responsibility within the organization. Immediately prior to joining Microsoft, Karan was a Human Resources executive at AT&T and formerly held numerous positions of progressively increasing responsibility in a number of Fortune 100 companies.

Karan is also a frequent contributor to **Forbes.com** and is the author of the book, *Lead at the Top of Your Game*. She also the host of the podcast of the same name, which provides an insider's look into how leaders and the workforces in today's companies are constantly evolving in order to do their best work.

She holds a Bachelors in Industrial/Organizational Psychology and a MBA with a triple concentration in Organizational Development, Human Resources & Marketing. She is certified as a High Potential Leadership Coach, a Master Action Learning Facilitator, and is also certified in several leadership assessment tools.

When not traveling the globe, Karan enjoys serving on numerous non-profit boards, planning intimate dinners with family & friends, critiquing movies, watching American football, and dreaming of one day becoming a sommelier.



Lead at the Top of Your Game: How to deliver compelling influence, drive differentiating value & build an impeccable leadership brand by Karan Ferrell-Rhodes.
Copyright © 2020 by Karan Ferrell-Rhodes. Publisher- Booklogix.
Summary copyright © 2020 by Shockingly Different Leadership.

To purchase book, go to <http://LeadYourGame.com> or <http://amazon.com>

Direct all media inquiries to:
Tashana Thompson, PR Rep, tashana@beyondsolutions.biz

Direct booking and all other inquiries to:
<https://shockinglydifferent.com/contact>