



LEAD AT THE TOP OF YOUR GAME



A development experience which accelerates the strategic, tactical & execution acumen of individuals to more effectively lead high performing teams and initiatives

FOR MORE DETAILS AND ADDITIONAL OFFERINGS, VISIT OUR WEBSITE:
[HTTPS://SHOCKINGLYDIFFERENT.COM](https://shockinglydifferent.com)

2121 NewMarket Parkway
Suite 108
Marietta, GA 30067
770-384-1103
service@shockinglydifferent.com

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DIFFERENT LEADERSHIP

THE LEADING AT THE TOP OF YOUR GAME LEADERSHIP DEVELOPMENT EXPERIENCE

LEADERSHIP

EXECUTION
TACTICS

IMPACT &
INFLUENCE

BRANDING

In almost every profession or industry, we find that the shifts required in leader behavior today can be daunting. The most progressive, adaptive and resilient organizations are pushing beyond leadership theory to a focus on "leadership-in-action."

Successful leaders must transform into execution wizards, who are able to respond in the moment to frequently changing workplace and industry dynamics. Now, you have the opportunity to partner with one of the few firms who are experts in providing real-time development support to propel "excellence in leadership execution."

The **Leading at the Top of Your Game Leadership Development Experience** is comprised of a suite of a-la-carte talent development components, all based on the research on the most critical leadership tactics mastered by high performing leaders and organizations, as outlined in the book, **Lead at the Top of Your Game: How to deliver compelling influence, drive differentiating value and build an impeccable leadership brand.**

The acclaimed leadership strategy, tactics and execution framework, developed by Karan Ferrell-Rhodes, is powered by the **Leadership Tactics Diagnostic assessment** and the **Leading at the Top of Your Game workshop**.

This comprehensive leadership development solution offers unlimited possibilities for customization, as well as the ability to be delivered as a standalone program or serve to complement a larger leadership development curriculum.

THE 7 LEADERSHIP TACTICS MASTERED BY HIGH PERFORMING INDIVIDUALS & ORGANIZATIONS



INTELLECTUAL HORSEPOWER



COURAGEOUS AGILITY



STRATEGIC DECISION-MAKING



INTRAPRENEURSHIP

THE SEVEN LEADERSHIP TACTICS



DRIVE FOR RESULTS



EXECUTIVE PRESENCE



STAKEHOLDER SAVVY

THE DEVELOPMENT COMPONENTS

THE BOOK



As a veteran leadership and organizational development executive of numerous Fortune 100 corporations, Karan Ferrell-Rhodes researched over 10,000 global high-potential leaders and organizations, to pinpoint how they rose to the top of their game in their profession or industry.

In her book, **Lead at the Top of Your Game**, Karan shares the lessons learned from her research, as well as the top seven leadership execution tactics mastered by the world's most highest achieving leaders.

The book demonstrates how organizations across the world use these tactics to create cultures where leadership impact and influence thrives at all levels.

THE ASSESSMENT & INTERPRETIVE REPORT

The **Leadership Tactics Diagnostic** is a 15-minute, research-validated online assessment, designed to help learners better understand the depth of their knowledge of the seven leadership tactics that research has validated to provide the most differentiating value and impact while leading teams and/or the execution of leadership projects and initiatives.

The **Leadership Tactics Diagnostic Interpretive Report** provides participants with valuable insights that unlock engagement and inspire them to strive to up-level their leadership capability.

The personalized, 25-page report includes:

- descriptions of each of the seven leadership tactics
- your acumen score corresponding to each, and
- the leadership competencies associated with successful execution of each tactic

It also provides information on why each tactic is highly valued during leadership efforts, what it looks like when one is performing at a high level and development suggestions to help you continue to sharpen your acumen in all seven areas of focus.



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THE ONE-ON-ONE COACHING DEBRIEF



No matter if you take the **Leadership Tactics Diagnostic Assessment** as a one-off experience or as part of a group training session, we offer individualized coaching for those who desire a more personal debrief and strategy session.

We have a pool of certified coaches which will work with you to more deeply review your results and help you create an action plan for your next leadership challenge or goal.

One-on-one coaching sessions are typically 90 minutes in length.

THE GROUP DEBRIEF & WORKSHOP



The Leading at the Top of Your Game Workshop—which can take place virtually or in-person—is a highly interactive training experience. It includes a group debrief of the **Leadership Tactics Diagnostic Assessment** and incorporates the use of a variety of resources and tools, all designed to inspire and upskill any level of leader to be equipped to execute whatever leadership challenges lay ahead.

We offer three highly interactive workshop versions, which can be delivered intact or split over multiple days:

- 3-hour: Assessment debrief + overview of leadership tactics
- 7-hour: Assessment debrief + deep skill development of leadership tactics
- 10-hour: Assessment debrief + deep skill development of leadership tactics + leadership-in-action curriculum

Participants return to the workplace with an action plan in hand, prepared to implement their chosen leadership priorities back on the job, beginning Day 1.

THE INTENSIVE DEVELOPMENT EXPERIENCE

HIGH
ROI!



After participants have attended the **Leading at the Top of Your Game Workshop**, it's time to uncover the magic which occurs when they convert their leadership potential into truly demonstrated leadership-in-action!

The MicroLeadership Challenge is a 10-week leadership lab accelerator, designed as an ideal learning experience to add to your leadership development programs.

During the structured experience, each participant works on either a self-generated or organizational-generated initiative which has the potential to produce a positive impact on their job or within the company.

The culmination of the accelerator is a capstone event, where participants share their results to an audience of executives and key stakeholders.

Participants are led through a hybrid design-thinking and action learning framework, which provides participants real-world practice in applying the 7 critical leadership tactics which differentiate the success of high performing individuals.

Also, each participant is assigned a leadership tactics coach, to provide support throughout the process.

NOTE:

All workshops require the separate purchase of participant materials for each trainee.

NEXT STEPS:

Interested in learning more and exploring if **The Leading at the Top of Your Game Leadership Development Experience** may be right for your organization?

Contact us to schedule a brief discovery meeting, check date availability and/or get a free price quote:

<https://ShockinglyDifferent.com/contact>

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LEADING AT THE TOP OF YOUR GAME

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Ready to start leading at the top of your own game? Ready to help your employees or team do the same? Take advantage of the variety of development & organizational effectiveness experiences which complement the book.



Book: Lead at The Top of Your Game



The Leadership Tactics Diagnostic Assessment



Leading at the Top of Your Game Workshop



Virtual & In-Person Speaking



All-Employee, Leadership & HIPO Programs



The MicroLeadership Challenge



Executive & Leadership Coaching



Custom Experiences

Based on years of experience working with executive and high potential leaders around the world, **Karan Ferrell-Rhodes** is the leading thinker on **driving impact and influence through differentiated leadership**. Her research has provided insights to numerous organizations on what it takes to tap into the talents, passions and collective genius of a workforce, to empower rapid but valuable leadership initiatives.

ABOUT THE AUTHOR & LEAD FACILITATOR

Karan has a deep passion for up-leveling leader capability and optimizing organizational workforces. She loves to challenge her clients to be forward looking, inspire others about what is possible, and create a path when one may not yet be crystal clear.

Karan is the founder & CEO of Shockingly Different Leadership (SDL), a global human capital professional services firm that helps corporations execute business-critical People, Learning, Culture & Organizational Effectiveness initiatives. She and her 200+ consultants have worked with executive teams at companies such as Coca-Cola, Microsoft, British Petroleum, Facebook, EY, Raymond James, Major League Baseball (MLB), and Major League Soccer (MLS).

Immediately before following her passion to share her consulting gifts on a more global scale, Karan held numerous leadership positions at the Microsoft Corporation during her 13-year tenure, including leading the human capital strategy for 6 Corporate Vice Presidents and leading the Microsoft Global High Potential Leadership Development Programs, which were ranked in the top 5 global programs by Fortune Magazine, Leadership Excellence, the Best Practices in Leadership Institute, and Workforce Magazine.

During her last position, she was responsible for leadership development and capability for the top 4% of global leaders at Microsoft, all of whom were identified on succession slates for key roles of global responsibility within the organization. Immediately prior to joining Microsoft, Karan was a Human Resources executive at AT&T and formerly held numerous positions of progressively increasing responsibility in a number of Fortune 100 companies.

Karan is also a frequent contributor to Forbes.com and is the host of the web series, **Pivots-n-Perspectives**, which provides an insider's look into how leaders and the workforces in today's companies are constantly evolving in order to do their best work.

She holds a Bachelors in Industrial/Organizational Psychology and a MBA with a triple concentration in Organizational Development, Human Resources & Marketing. She is certified as a High Potential Leadership Coach, a Master Action Learning Facilitator, and is also certified in several leadership assessment tools.

When not traveling the globe, Karan enjoys serving on numerous non-profit boards, planning intimate dinners with family & friends, critiquing movies, watching American football, and dreaming of one day becoming a sommelier.



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Direct all media inquiries to:
Tashana Thompson, PR Rep, tashana@beyondsolutions.biz

Direct all other inquiries to:
<https://shockinglydifferent.com/contact>