



Standard Introduction for Karan Ferrell-Rhodes



INTRODUCTION (short version)

Are you ready to explore the world of how elite leaders are able to successfully "lead at the top of their game" in their organization or industry?

Then get ready to experience Karan Ferrell-Rhodes, leader of the "differentiating strengths" movement. Through her provocative content, speaking engagements and leadership coaching & advice, Karan has helped more than 10K people find their differentiating edge, shift their thinking, and produce unimaginable results.

Karan is one of America's top ten most booked corporate and association speakers on the subjects of High Potential Leadership Development, Leadership Branding, and Career Advancement and has worked with over 100 organizations throughout the world. As a speaker, executive advisor, and author, she addresses more than 5K people every year. Some of her clients include Facebook, InterContinental Hotels, British Petroleum, and Coca-Cola.

Prior to founding her company Shockingly Different Leadership, a talent development and HR project support consultancy, Karan worked for 18 years as an executive in various HR and talent development functions in the engineering, media communications, healthcare, public sector, and high-tech industries. Most recently she was the Global Leader for High Potential Leadership Programs for the Microsoft Corporation, where her team was responsible for the development and succession readiness of Microsoft's top 4 % of employee talent across the globe.

She holds a Bachelors in Industrial/Organizational Psychology from the University of Georgia and an MBA from Florida State University, where she earned a triple concentration in Organizational Development, Human Resources, and Marketing. Karan also is a certified Leadership Coach, Master Facilitator in Action Learning, and has numerous certifications in the top renowned leadership assessments.

When she is not busy advancing the people goals of her clients, she spends quality time with her hubby Victor & daughter Alexis, overdoses on watching American football, serves on the board of numerous nonprofits and enjoys her passions of being an avid movie goer, foodie, and wine connoisseur.

Ladies and gentlemen, please welcome Karan Ferrell-Rhodes.

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